

Privacy Policy

Last Updated: 30 December 2024

Introduction

At **stepsnap**, we are committed to protecting your privacy and handling your personal data responsibly. This Privacy Policy explains what information we collect, how we use it, and your rights regarding your data. By using our website or booking a call through Calendly, you agree to this Privacy Policy.

Who We Are

The website <https://www.stepsnap.com> is operated by:

SPM AG

Benderer Strasse 29
9494 Schaan
Fürstentum Liechtenstein

Contact Email: johnny@stepsnap.com

What Information We Collect

When you book a call or demo via Calendly, we may collect the following information:

- **Personal Information:** Name, email address, phone number, and any other information you provide during the booking process.
 - **Interaction Data:** The date and time of your booking or interactions with our website.
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How We Use Your Information

We use the information collected for the following purposes:

1. **To Fulfill Your Request:**
 - Schedule and manage your booked calls or demos.
2. **Marketing Communications:**
 - If you provide explicit consent, we may use your email address or phone number to contact you with marketing materials, including product updates, offers, and promotions.
3. **Improving Our Services:**
 - Analyze user feedback and interactions to enhance our offerings.

Note: We will only contact you for marketing purposes if you have explicitly opted in during the Calendly booking process.

How We Share Your Information

We do not sell your personal data to third parties. However, we may share your information with the following:

- **Service Providers:**
Calendly, for scheduling calls and demos.
 - **Legal Obligations:**
If required by law or to protect our legal rights.
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Your Rights

You have the following rights under applicable data protection laws:

1. **Access:** Request a copy of your personal data.
2. **Correction:** Request corrections to any inaccurate data.
3. **Deletion:** Request the deletion of your data, subject to legal obligations.
4. **Opt-Out:** Withdraw your consent to receive marketing communications at any time by clicking "Unsubscribe" in our emails or contacting us at johnny@stepsnap.com.

To exercise your rights, please contact us at johnny@stepsnap.com.

Data Retention

We will retain your personal data only as long as necessary to fulfill the purposes outlined in this policy or to comply with legal obligations.

Security

We use industry-standard measures to protect your personal data. However, no method of transmission or storage is 100% secure. If you suspect a security breach, please contact us immediately at johnny@stepsnap.com.

Third-Party Links

Our website contains links to third-party platforms like Calendly and LinkedIn. Once you leave our site, their privacy policies apply. Please review their policies for more details.

Updates to This Policy

We may update this Privacy Policy from time to time. Any updates will be posted on this page with a revised effective date.

Contact Us

If you have questions or concerns about this Privacy Policy or how your data is handled, please contact us at:

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Benderer Strasse 29
9494 Schaan
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Email: johnny@stepsnap.com